



Kary McIlwain

Chief Marketing and Communications Officer, Ann & Robert H. Lurie Children's Hospital of Chicago

At Lurie Children's Hospital, Ms. McIlwain is responsible for a broad marketing and communications portfolio that includes digital, event, and traditional marketing; public affairs; media relations; and a team of marketing professionals responsible for raising the awareness, reputation, and reach of this world-class institution. Previously, she had a successful 25-years-plus career in advertising and marketing, including service as president and CEO of Y&R Chicago. There, Ms. McIlwain was responsible for the P&L, strategy, and operations of a full-service digital and traditional agency.